

NEED DOCUMENTATION  
FOR DISPLAYS SOLD.  
(200)

OK - Packed by  
Dug + Pete (200)  
JN

51849 3834

# WORK PLAN VOUCHER REQUEST

## 2nd Quarter - 1996

USE ONE VOUCHER FORM FOR EACH PROMOTION (Please Print or Type in EXCEL)

Division: 1240 Date: 8/15/96  
 RJR Personnel: L.T. Wolfe Signature: L.T. Wolfe  
 Jobber Name: C.A. Burke Signature: \_\_\_\_\_  
 Account #: 083160 Check Mailed To: ☐ Division Office ☒ Jobber

\* \* \* \* **D P C** \* \* \* \*

Promotion:                      Rate      Units      Payment                      Comments

					Qty	
CAM NY .20DPC VP	0.20	X	=			Camel 4 Carton DPC Displays
DOR NY .25DPC VP	0.25	X	=			Doral 4 Carton DPC Displays
SAL NY .20DPC VP	0.20	X	$4000 = 800.00$		100	Salem 4 Carton DPC Displays <i>PREPAID</i>
WIN NY .20DPC VP	0.20	X	$4000 = 800.00$		100	Winston 4 Carton DPC Displays <i>PREPAID</i>
CAM .20VPR (2 CTN)	0.20	X	=			Camel 2 Carton DPC Displays
DOR .25VPR (2 CTN)	0.25	X	=			Doral 2 Carton DPC Displays
SAL .20VPR (2 CTN)	0.20	X	=			Salem 2 Carton DPC Displays
WIN .20VPR (2 CTN)	0.20	X	=			Winston 2 Carton DPC Displays
		X	=			
TOTAL						

\* \* \* \* **V A P** \* \* \* \*

Display Assembly                      Rate      Units      Payment                      Comments

Mar Doral Ash Tray	28.00	X	=		Mar Doral Ash Tray Displays
Apr Camel Hat	28.00	X	=		Apr Camel Hat Displays
May Doral B2G1F	28.00	X	=		May Doral B2G1F Displays
June Salem/Camel BSGS	28.00	X	=		June Salem/Camel BSGSF Displays
July Camel T Shirt	28.00	X	=		July Camel T Shirt Displays
DPC Display Assembly	28.00	X	=		DPC Display Assembly Displays
SR Pre Book(Black line & Sticker)	28.00	X	=		Cartons for Black line & Sticker
TOTAL					

\* \* \* \* **Temporary Payment System** \* \* \* \*

Promotion:                      Rate      Units      Payment                      Comments

S 96 RAC DISC	1.00	X	=		S 96 RAC DISC
W 96 RAC DISC	1.00	X	=		W 96 RAC DISC
WS 96 RAC DISC	1.00	X	=		WS 96 RAC DISC
C 96 RAC DISC	1.00	X	=		C 96 RAC DISC
		X	=		
TOTAL					

51849 3835



**R. J. Reynolds Tobacco Company  
THIRD QUARTER DPC PROMOTIONS  
( only for accounts 100 ctns per week or less)**

Date 7/31/96

Account C.A. BURKE 083160

Sub \_\_\_\_\_

Brand Promotion	Camel .20 off pack 4 ctn display	Winston .20 off pk 4 ctn display	Salem .20 off pack 4 ctn display
Display Packing	<u>      </u> Camel FBx <u>      </u> Camel LBx	<u>2</u> Winston Kg <u>2</u> Winston Bx <u>      </u> WinstonLBx <u>      </u> Select FFBx	<u>2</u> Salem Kg <u>      </u> Salem 100 <u>2</u> Salem Lt <u>      </u> Salem Lt100
Allocation (cs)	<u>      </u> Camel FBx <u>      </u> Camel LBx	<u>4</u> Winston Kg <u>4</u> Winston Bx <u>      </u> WinstonLBx <u>      </u> SelectFFBx	<u>4</u> Salem Kg <u>      </u> Salem 100 <u>4</u> Salem Lt <u>      </u> Salem Lt100
Displays	<u>      </u>	<u>100</u>	<u>100</u>
Date Product Shipped	<u>      </u>	<u>8/8/96</u>	<u>8/8/96</u>
Display Assembly (timing)	Immediately	Immediately	Immediately
Displays Shipped to Retail	Immediately	Immediately	Immediately
Packing and shipping payment if packing is completed within 2 weeks	28.00 per 12M case of Live product	28.00 per 12M case of Live product	28.00 per 12M case of Live product

VMD CROSS DEPT  
7/31 to ORDER  
Product - Del 8/

} VMD Peggy 7/31  
to cross DISPLAYS

**\* \*Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.**

Note:

No more than one DPC display may be sent per order.

These displays may be sold only to accounts 100 cartons per week or less!

Before sending out displays call 800-757-8255 mail box #48795 to request payment.

MAILFILE

6 August 1996

R.J.REYNOLDS TOBACCO COMPANY

Winston-Salem, N.C. 27102  
(919) 741-5000

TO: L T WOLFE  
3 COPPERMINE VLG  
FLEMINGTON NJ 08822



FROM: RJ REYNOLDS TOBACCO COMPANY  
401 NORTH MAIN STREET  
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: CA BURKE 1226XX  
SIS ACCOUNT NUMBER 83160  
545 FIRST AVE  
ROSELLE NJ 07203

FROM WINSTON-SALEM NC BY NEW YORK CAROLINA EX BILL LADING NUMBER 21960019  
ON 08/06/96:

ORDERED	SHIPPED	BACKORDER	ITEM NO.	ITEM DESCRIPTION
12	12		347701	TEMP 40-PK VAP SHIP DISPLAY

YOUR PARTIAL SHIPMENT IS ESTIMATED TO ARRIVE ON 08/09/96.  
REFERENCE ORDER NUMBER 6215-0105 ON ANY INQUIRIES ABOUT THIS SHIPMENT  
WHICH WAS ENTERED 08/02/96.

THE REMAINDER OF YOUR ORDER WILL ARRIVE FROM  
WINSTON-SALEM, NC

51849 3837



P.O. Box 2959, Winston-Salem, N.C. 27102  
Phone (800) 862-4338  
For Manufacturer's UPC No., Refer to Price List

SALES COPY

INVOICE

ACCOUNT NO.	INVOICE DATE	INVOICE NO.	MAIL
0831600	08/08/96	221-0038	10-03
WAREHOUSE		CARRIER	
085 PITMAN			

BILLING  
ADDRESS

C. A. BURKE, INC.  
P. O. BOX 265  
ROSELLE, NJ 07203-0265

SOLD TO/  
SHIP TO

C. A. BURKE, INC.  
545 FIRST AVENUE, EAST  
ROSELLE NJ 07203-1598

SPECIAL INSTRUCTIONS: 000950 - SPECIAL PROMOTION

B/L ALSO INCLUDES DOCUMENTS: 2210227

PRINT DATE	SHIP DATE	B/L NUMBER	PURCHASE ORDER OR CONTRACT NO.	MODE	ORDER SOURCE	ORDER DATE	DIVISION	COPIES	OPERATOR
08/06	08/08	221-0038		MAIL	SALES	08/01	1228	****	WGCU
QUANTITY	ITEM NO.	SIZE/CTG	ITEM NAME	CIGT QUANTITY		ITEM PRICE		BILLING AMOUNT	
4	11012	12M 60	WINSTON	48,000		713.4000		2,853.60	
4	11212	12M 60	WINSTON BOX	48,000		713.4000		2,853.60	
4	12012	12M 60	SALEM	48,000		713.4000		2,853.60	
4	12412	12M 60	SALEM LIGHT	48,000		713.4000		2,853.60	
DISCOUNTABLE GROSS								11,414.40	
STD TERMS DISCOUNT OF 3.25%								370.97-	
EFT DISCOUNTABLE AMT								11,043.43	
EFT TERMS DISCOUNT OF 1.40%								154.61-	
<div style="text-align: center; font-size: 4em; font-weight: bold; letter-spacing: 10px;">EFT</div>									
TOTAL QUANTITY	SHIP WEIGHT	THOUSAND CIGT	TERMS Credit Terms Start on Invoice/Sched Delivery Date DUE				TERMS DISCOUNT	INVOICE AMOUNT	
16	565	192	PAYMENT BY EFT				525.58-	10,888.82	
		20'S 192	OTHERWISE PAST DUE					11,414.40	

51849 3838

\*\*\* E F T INVOICE \*\*\* WILL DRAFT ON 08/08

01-0002-014 -0831600-A1EA00XA14E

MAILFILE

7 August 1996

R.J.REYNOLDS TOBACCO COMPANY

Winston-Salem, N.C. 27102  
(919) 741-5000

TO: L T WOLFE  
3 COPPERMINE VLG  
FLEMINGTON NJ 08822



FROM: RJ REYNOLDS TOBACCO COMPANY  
401 NORTH MAIN STREET  
WINSTON-SALEM, NC 27102

THE FOLLOWING ITEMS HAVE BEEN SHIPPED TO: CA BURKE

1226XX

SIS ACCOUNT NUMBER 83160  
545 FIRST AVE  
ROSELLE NJ 07203

FROM WINSTON-SALEM NC BY UNITED PARCEL SERVIC BILL LADING NUMBER 0  
ON 08/07/96:

ORDERED	SHIPPED	BACKORDER	ITEM NO.	ITEM DESCRIPTION
3	3		464330	LG STARBURST (W/O TAPE)

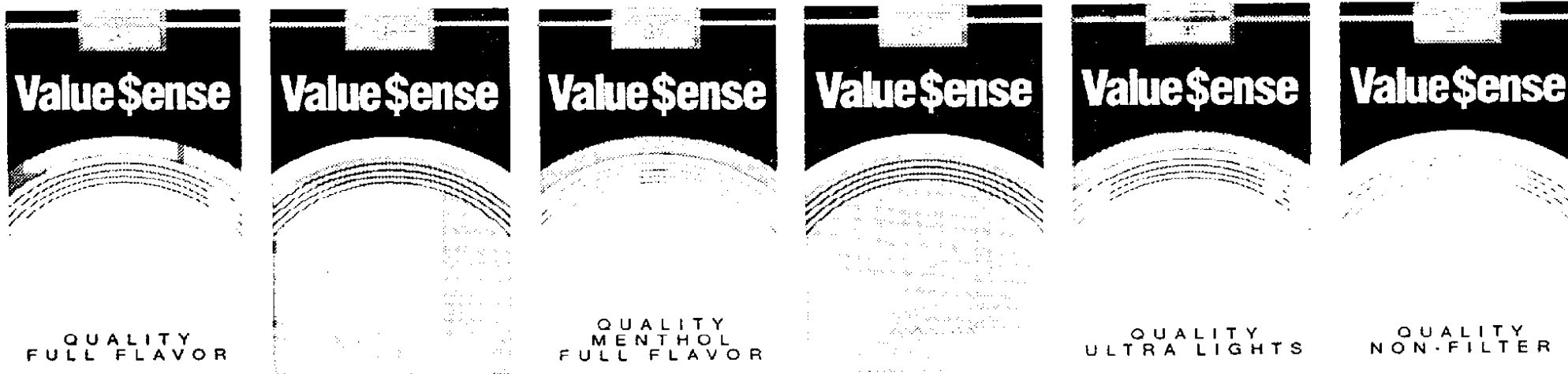
YOUR PARTIAL SHIPMENT IS ESTIMATED TO ARRIVE ON 08/12/96.  
REFERENCE ORDER NUMBER 6215-0105 ON ANY INQUIRIES ABOUT THIS SHIPMENT  
WHICH WAS ENTERED 08/02/96.

THE REMAINDER OF YOUR ORDER WILL ARRIVE FROM  
WINSTON-SALEM, NC

51849 3839

# Value\$ense

QUALITY  
FULL FLAVOR



# MESSAGE CONFIRMATION

DATE: 10-14-95 TIME: 20:57

ID: 9082352567 1

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
10-14	20:55	01:47	2981645	G3-S	003	OK

51849 3841



# FAX

R. J. Reynolds Tobacco Co.  
400 Raritan Center Parkway  
Edison, N.J. 08837

Date 10/14/96

Number of pages including cover sheet \_\_\_\_\_

To: C. A. Burke

Neil Burke

Phone \_\_\_\_\_

Fax Phone 908-298-1646

CC: \_\_\_\_\_

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255 Ext. 48795

**REMARKS:**

☐ Urgent      x      For your review      ☐ Reply ASAP      ☐ Please comment

Dear Neil,

Attached is the information you will need to introduce Value \$ense. I have ordered .10 off stickers for the first 300 cartons to help get the brand off the ground. The wholesale state mininum is \$11.40 minus \$1.00 per carton for introductory product.

If you have any questions please let me know.

Lanny

51849 3842

# Value \$ense

R. J. Reynolds Tobacco Company  
4th Qtr, '96 FORSYTH PROMOTION

Account: C. A. BURKE Acct 083160

Brand Promotion		Value \$ense Introduction .10 off VPR	
--------------------	--	---	--

Display Packing

6 ctns any style Value \$ense  
@ .10 off per pk

Allocation (cs)

1 Value \$ense FF100  
1 Value \$ense LT100  
1 Value \$ense FFM100  
1 Value \$ense LTM100  
1 Value \$ense UL100

Displays

50  
Will receive check for  
\$300.00

Date Product Recvd

10/21/96

Display Assembly

Place preprinted .10 off  
sticker on each pack (will  
receive six rolls of 500).

Send out a "Value \$ense"  
display with each order

51849 3843